



CHRIS EDGE

GRAPHIC DESIGNER

EDUCATION

UNIVERSITY OF CINCINNATI, DAAP, CINCINNATI, OH
BACHELOR OF FINE ARTS, MINOR ART HISTORY
EXPECTED GRADUATION 2027
DEAN'S LIST FALL SEMESTER 2023
GPA 3.2

WORK EXPERIENCE

GRAPHIC DESIGNER

HEADED EVERYWHERE, JACKSONVILLE, FLORIDA
JAN 2024 - PRESENT

REMOVEDLY CONCEPTUALIZED AND CRAFTED 30 GRAPHICS FOR THE LAUNCH OF A NEW HEADWEAR BRAND, DEMONSTRATING VERSATILITY, CREATIVITY, AND THE ABILITY TO MEET HIGH-VOLUME DESIGN DEMANDS WITHIN A SPECIFIED TIMEFRAME. ADHERED TO PRECISE DESIGN GUIDELINES TO INITIATE AND INTEGRATE THE BRAND'S DISTINCTIVE AESTHETIC, ENSURING A SMOOTH EMBODIMENT OF ITS UNIQUE FORM AND VISUAL IDENTITY.

GRAPHIC DESIGNER

DAILY'S, JACKSONVILLE, FLORIDA
JUNE - AUGUST 2023

DESIGNED AN EXCLUSIVE MERCHANDISE LINE FOR A COLLABORATIVE VENTURE BETWEEN AN NFL PLAYER AND A LOCAL BREWERY, MERGING SPORTSMANSHIP WITH LOCAL FLAIR TO ENHANCE BRAND PRESENCE AND CONSUMER ENGAGEMENT. COLLABORATED EFFECTIVELY WITH IN-HOUSE SUPPORT TO REFINE AND OPTIMIZE GRAPHICS PRODUCTION, ENSURING SEAMLESS AND HIGH-QUALITY REPRESENTATION ALIGNED WITH BRAND STANDARDS.

GRAPHIC DESIGNER

MFG MERCHANDISE, JACKSONVILLE, FLORIDA
MAY - AUGUST 2022

SUCCESSFULLY EXECUTED AND DELIVERED THREE COMPREHENSIVE MERCHANDISE SETS WITHIN A DYNAMIC TWO-MONTH TIMEFRAME, SHOWCASING PRECISION, EFFICIENCY, AND A COMMITMENT TO MEETING CLIENT EXPECTATIONS. PIONEERED THE CREATION OF THE INAUGURAL MERCHANDISE SET AND LOGO FOR A NEWLY ESTABLISHED COMPANY, LAYING THE FOUNDATION FOR A STRONG AND DISTINCTIVE BRAND IDENTITY.

SKILLS

ADOBE ILLUSTRATOR (AI), ADOBE PHOTOSHOP (PS),
MICROSOFT SUITE, PHOTOGRAPHY, CARPENTRY,
HANDBUILDING

3626 RICHMOND ST,
JACKSONVILLE, FLORIDA,
32205

(904) 239-0990

EDGECA@MAIL.UC.EDU

CEDGE.EDGE15@GMAIL.COM

